



JANE ABITANTA

"A DEAD END STREET IS JUST A PLACE TO TURN AROUND" -NAOMI JUDD

Powerful Communication

Transformation

Leadership

CHANGE AGENT

- Demystify group dynamics creating adaptable, change-ready organizational cultures
- Facilitate shifts for multiple asset management firms
- Guide enterprises through digital disruption and business evolution

THOUGHT LEADER

- Identify target markets and strategize consistent, differentiating messages for capital funding
- Create messaging for Fortune 500 companies, targeting institutional investors

CO-CREATOR OF CHANGE

- Identify communication gaps to strategize solutions
- Maximize return on compelling messaging, presentations and authentic listening
- Results oriented--"laser coaching"

DEVELOPER OF NEXT LEVEL LEADERS

- Leadership and communication coaching for principal level leaders
- Invest in Girls' (IIG) mission to empower girls for careers in finance

WORK EXPERIENCE & EDUCATION

- Founder, Perceval Associates Inc., leadership and communications coaching for senior leaders
- MA Social-Org. Psychology and Change, Columbia University
- MBA Finance & Investment Management, Fordham University
- BA Economics & Political Science, University of Delaware
- 25+ years in sales/client management in financial services/asset management